

## Instructions:

- 1) Please complete this Sponsorship Request Form in its entirety
- 2) Submit the completed form to [sponsorship@jwspeaker.com](mailto:sponsorship@jwspeaker.com)
- 3) J.W. Speaker will evaluate your sponsorship request and notify you of a decision

### Your Contact Information:

First & Last Name: \_\_\_\_\_ Home Phone #: (\_\_\_\_) \_\_\_\_ - \_\_\_\_  
Street Address: \_\_\_\_\_ Mobile Phone #: (\_\_\_\_) \_\_\_\_ - \_\_\_\_  
\_\_\_\_\_  
E-mail Address: \_\_\_\_\_  
City, State \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Your Project:

Vehicle Make: \_\_\_\_\_ Vehicle Model: \_\_\_\_\_  
Vehicle Year: \_\_\_\_\_ Vehicle Owner: \_\_\_\_\_  
Upgrades/other info: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Your Request:

**Product:** List J.W. Speaker **model and part numbers** below (available at [jwspeaker.com](http://jwspeaker.com)). If a "non-standard" use, please explain.

**Something else:** Please provide details below

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Your Audience (please list each occurrence separately. Use additional pages when needed):

#### Social Media (please include addresses, tags, etc.):

#### Estimated Audience:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Appearances (shows, events, etc.):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Publications/other J.W. Speaker exposure:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Requirements:

- J.W. Speaker lighting exclusivity on your vehicle. Competitive products are not allowed.
- Google and Facebook reviews, social media posts, videos (when appropriate) and satisfactory responses to questions/comments you receive. NOTE: All posts and appearances must be reported.
- Photos from events/shows—including any sponsor boards that feature the J.W. Speaker logo.
- Unrestricted release of rights allowing J.W. Speaker to re-publish photos and video footage for marketing purposes.

You will receive J.W. Speaker logos, a branding guide, a social tag sheet and reporting directions upon approval.

### IMPORTANT:

If your sponsorship is approved, you will be required to provide credit card information. **No charges will be made.** However, if the terms of the sponsorship are not met, J.W. Speaker reserves the right to charge full retail price for the products you receive.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_